



28-30 July 2010, Singapore

International Basic Allergy Course

www.basicallergy.com

SPONSORSHIP PROSPECTUS

SPONSORSHIP PACKAGES

Platinum Sponsorship

S\$25,000

As the Platinum Sponsor, your company will be accorded superior exposure and recognition leading up to and throughout the event. In addition to the number of other exclusive privileges as the key sponsor, your company will receive the first choice naming rights in areas like the selection of table top location.

The Platinum Sponsor will enjoy the following:

- Exhibition table at a guaranteed front premium location
- 1 Full Page Coloured Advertisement in course folder
- Display of two (2) standing banners in main meeting room (Sponsor to provide)
- Ten (10) complimentary full registrations
- Overprinting of company name and logo on course satchels
- Overprinting of company name and logo on lanyards
- Three (3) conference satchel insertions
- Acknowledgement as a Platinum Sponsor on banner
- Acknowledgement as a Platinum Sponsor on event website
- Acknowledgement as a Platinum Sponsor in course folder
- Choice to sponsor either 1 Lunch Symposium (current package \$10,000) with topic of your choice at discounted rate of \$8,000
- Rolling credits at conference

Gold Sponsorship

S\$20,000

As the Gold Sponsor, your company will receive prominent exposure leading up to and throughout the event as detailed below.

The Gold sponsor will enjoy the following:

- Exhibition table at premium location
- Six (6) complimentary full registrations
- Overprinting of company name and logo on course satchels
- Two (2) conference satchel insertions
- Acknowledgement as a Gold Sponsor on banner
- Acknowledgement as a Gold Sponsor on event website
- Acknowledgement as a Gold Sponsor in course folder
- Recognition as Morning Teabreak Sponsor during meeting
- Rolling credits at conference

Silver Sponsorship

S\$15,000

The Silver sponsor will enjoy the following:

- Exhibit table at premium location
- Two (2) complimentary full registrations
- One (1) conference satchel insertion
- Acknowledgement as a Silver Sponsor on banner
- Acknowledgement as a Silver Sponsor on event website
- Acknowledgement as a Silver Sponsor in course folder
- Recognition as Afternoon Teabreak Sponsor during meeting
- Rolling credits at conference Rolling credits at general sessions

Lunch Symposium

S\$10,000

The Lunch Symposium Sponsor will enjoy the following:

- Mention of company's sponsorship in symposium title
- Opportunity to distribute company's literature or goodie bag during symposium
- Opportunity to display two (2) standing banners at symposium room
- Acknowledgement in all announcements
- Acknowledgement on banner
- Acknowledgement on event website
- Rolling credits at general sessions

**Symposium Topic subjected to approval by the Organizing Chairmen of 1st International Basic Allergy Course*

Table-top Display

S\$3,500

Each exhibitor will enjoy the following:

- 1 Exhibit table
- Acknowledgement on event website
- Rolling credits at general sessions

Course Satchel Logo Sponsorship

S\$1,000

Each Course Satchel Logo Sponsor will enjoy the following:

- Company name and logo printed on course satchels distributed to all participants
- Acknowledgement on event website
- Rolling credits at general sessions

Bag Insertion Sponsorship

S\$800

Each Bag Insertion Sponsor will enjoy the following:

- Insertion of one brochure (max 6pps) in the course satchels distributed to all participants
- Acknowledgement on event website
- Rolling credits at general sessions